



Leading A Brilliant Business [Life]

1. How brilliant is your business [life] currently?

1	2	3	4	5	6	7	8	9	10
The Pits	Very Poor	Poor	Decidedly Average	Average	OK	Good	Very Good	Excellent	Brilliant!

2.

2006	2011	Deathbed
Age:	Age:	Age: Who knows!

3. When you're leading a brilliant business [life] what will you:

- a. See
- b. Hear
- c. Feel
- d. What tangible evidence will there be?

4. What's stopping you from having the brilliant business [life] that you desire? What immediate steps could you take?